

CLASSIC CENTER AUTHORITY

October 25, 2022

4:00 P.M.

AGENDA

- Call to Order
- Minutes of Previous Meetings
- Financials
 - i. August 2022
 - ii. September 2022
- Public Comments (Three-Minute Limit)
- Executive Director's Report
- Action Item Vote(s)
 - i. State Purchasing Portal
 - ii. FY '23 Goals
- Insight from CCA Board Members
- Announcements
- Adjournment

The Classic Center Authority Board of Directors
Monthly Board Meeting
October 25, 2022

Board Members Present: Dexter Haynes, Jack Crowley, Jennifer Messer, Jennifer Zwirn

Absent: Tres Small

Staff: Paul Cramer, Melanie Taylor, Jamie Childers, Kylie Hutson, Madison Roach

General Public/ Media: Joe Fabregas, Lori Johnston, MFA – (*Lecturer, Journalism, Director, Journalism Writing Lab, James M. Cox Jr. Institute for Journalism Innovation, Management and Leadership*),

College of Journalism and Mass Communication, University of Georgia along with her class:

- Liam Branley
- Avery Grisham
- Sam Carter
- David Eberly
- Bella Stanley
- Reese Javetz
- Anna Ruth Riggins
- Brooke Nettles
- Jonathan Williams
- Madison Bolt
- Marley Fossett
- Molly Langdon
- Taylor Crowe
- Tyler Lary

At 4:03 pm, Jack Crowley called the meeting to order. He then asked for introductions from the visiting group.

APPROVAL OF MINUTES:

At 4:10 pm, a motion for approval of the August 23, 2022, and October 19, 2022, meeting minutes, was called by Jennifer Zwirn. Seconded by Dexter Haynes. The board unanimously agreed, it passed without dissent.

FINANCIAL REPORT:

August 2022 and September 2022 financials were presented for review by Jamie Childers at 4:11 pm. At 4:24 pm, a motion for the approval of the August 2022 and September 2022 financials, was presented by Jennifer Zwirn. Seconded by Dexter Haynes. The board unanimously agreed, it passed without dissent.

PUBLIC COMMENT:

At 4:25 pm, Meredith Roach one of our newest interns from Athens Technical College shared her experiences since beginning her internship here at The Center. Lori Johnston of UGA followed with introductions of her journalism class.

ACTION ITEM VOTES:

At 4:42 pm, Jennifer Zwirn presented the motion to move forward with The Center obtaining the State Purchasing Portal. It was seconded by Jennifer Messer. The board unanimously agreed, it passed without dissent.

ACTION ITEM VOTES:

At 4:51 pm, Dexter Haynes presented the motion to accept The Classic Center's Annual Goals. It was seconded by Jennifer Zwirn. The board unanimously agreed, it passed without dissent.

EXECUTIVE DIRECTOR'S REPORT:

The Classic Center Authority Board of Directors
Monthly Board Meeting
October 25, 2022

At 4:56 pm, Paul shared the new HCA video with the group. He then asked Kylie Hutson to review the process of the video creation and share the latest brand updates with the board. The board followed with questions and comments on all the options presented.

ACTION ITEM VOTES:

At 5:13 pm, Jennifer Zwirn presented the motion to accept New Logo # 2, with color adjustments on the design overlay shadows. It was seconded by Dexter Haynes. The board unanimously agreed, it passed without dissent.

ANNOUNCEMENTS:

The Quarterly Meeting will be held on Monday, October 31st at 2:00 pm. Jennifer Messer and Dexter Haynes will represent the CCA Board as presenters.

ADJOURNMENT:

At 5:32 pm, Dexter Haynes presented a motion to adjourn, it was seconded by Jennifer Zwirn, the meeting was adjourned.